www.apmg-international.com





Enhance your programme management expertise with MSP certification.

Managing Successful Programmes (MSP) offers a best-practice framework for delivering complex programmes in accordance with long-term strategies and objectives.

MSP is a pragmatic approach to programme management which ensures that a strong leadership and governance structure is established and maintained. It comprises a set of principles and processes for use when managing a programme.

Founded on international best practice, it is designed to be flexible and adapted to a range of circumstances. The emphasis is on stakeholder engagement and benefits realization management.

MSP has been implemented in the public and private sectors because it provides a number of benefits to the organizations undertaking programmes, including:

- A common framework for all key parties (client, contractors and stakeholders) within which to work
- Strong emphasis on the identification and realization of measurable benefits
- Strong stakeholder engagement focus ensuring that stakeholders have the opportunity to participate at key stages throughout the life of the programme
- Clear communication links between governance, the delivery team and the operational teams
- Good governance throughout the lifecycle of the programme.

FURTHER INFORMATION

WHO IS IT FOR?

MSP certification is aimed at current and aspiring programme managers. It is also highly relevant to those who require an understanding of the terminology, principles and themes of MSP, including project managers, business change managers, senior responsible owners and portfolio/programme office personnel.

Find out more online at

www.apmg-international.com/MSP

Qualifications available:

- FOUNDATION (multiple-choice)
- PRACTITIONER (objective-testing)
- ADVANCED PRACTITIONER (scenario-based essay)

You may also be interested in:

- Better Business Cases
- Managing Benefits
- Stakeholder Engagement
- MoP® / MoV® / P3O® / PRINCE2®





